REED'S ANNUAL GALA AD JOURNAL SPECS

PROVIDING ARTWORK

Print-Ready Ads
Send as PDF using [High Quality Print] preset, include bleed.

If providing a file made in Adobe Photoshop, please send a high-resolution .tiff file, 300dpi at size converted to CMYK.

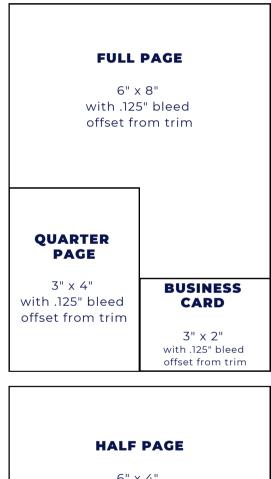We are not responsible for color shift due to RGB images.

Art File Types NOT Accepted
Microsoft Office (Word, Excel, Powerpoint, etc), Google Docs, QuarkXPress, Publisher

Providing Files for REED to Build Ad
Providing Logo(s)
Adobe Illustrator file, .eps and/or .ai file extension.

Providing Photo(s)
.jpg/.psd/.tiff - 300dpi @ 5"x7" or larger - no gif/png/web image file types

FULL PAGE
6" x 8"
with .125" bleed offset from trim

QUARTER PAGE
3" x 4"
with .125" bleed offset from trim

BUSINESS CARD
3" x 2"
with .125" bleed offset from trim

HALF PAGE
6" x 4"
with .125" bleed offset from trim

Artwork can be sent via email or Google Drive to jayala0612@gmail.com. Deadline for inclusion in the journal is October 10, 2024.